



**B.S., Business and Economics  
Core Curriculum  
for Students starting the B.S., Business and Economics  
Degree in the 2020-21 Academic Year**

- Start with foundational (000-level) courses in your **first year**, with a focus on:
  - Foundations of business
  - Principles of economics
  - Business analytics and decision making
  - Business communications
  - Management and leadership
- Start taking the 100-level core when you earn **sophomore status** (24 credits earned). The Department of Accounting will grant waivers of the "sophomore status" requirement for ACCT 151 for students who have (1) declared a major in ACCT or FIN and (2) developed an academic plan that demonstrates why it would be beneficial for them to take ACCT 151 in the spring of their first year. Waiver requests must be accompanied by documentation of both requirements.
- Take more advanced, 200-level courses in the legal environment of business, business communication, business analytics, and leadership in organizations after you achieve **junior status** (54 credits earned)
- Take capstone course (MGT 301: Strategic Management in a Global Environment) after you:
  - Successfully complete all other core business courses (each with a grade of C- or better)
  - Achieve **senior standing** (84 credits earned)

	<b>Course</b>	<b>Title</b>	<b>Credits</b>
<b>000-level</b>	BUS 001	Foundations of Business	1
	BUS 003	Business Communication I ( <i>Prereq that can be taken concurrently: BUS 001</i> )	1.5
	BIS 044	Business Analytics I	1.5
	ECO 001	Principles of Economics	4
	ECO 045	Statistical Methods	3
	ENGL 001	Critical Reading and Composition	3
	MATH 081/021	Calculus with Business Applications or Calculus I	4
	MGT 043	Organizational Behavior	3
<b>100-level</b>	ACCT 151	Introduction to Financial Accounting ( <i>Prereq: sophomore standing or department permission</i> )	3
	ACCT 152	Introduction to Managerial Accounting ( <i>Prereq: ACCT 151</i> )	3
	BIS 111	Introduction to Information Systems ( <i>Prereqs: BIS 044 &amp; sophomore standing</i> )	3
	ECO 146 or ECO 119	Intermediate Microeconomic Analysis ( <i>Prereqs: ECO 001, MATH 081/021, &amp; sophomore standing</i> ) Intermediate Macroeconomic Analysis ( <i>Prereqs: ECO 001, MATH 081/021, &amp; sophomore standing</i> )	3
	FIN 125	Introduction to Finance ( <i>Prereqs: ACCT 151, ECO 045, &amp; MATH 081/021</i> )	3
	MKT 111	Principles of Marketing ( <i>Prereqs: ECO 001 &amp; sophomore standing</i> )	3
	SCM 186	Supply Chain Operations Management ( <i>Prereqs: ECO 045, MATH 081/021, &amp; sophomore standing</i> )	3

	<b>Course</b>	<b>Title</b>	<b>Credits</b>
<b>200-level</b>	BUS 203	Business Communication II ( <i>Prereqs: BUS 003 and BIS 244 (BIS 244 can be taken concurrently) &amp; junior standing</i> )	1.5
	BIS 244	Business Analytics II ( <i>Prereqs: ECO 045, BIS 044, &amp; junior standing</i> )	1.5
	LAW 201	Legal Environment of Business ( <i>Prereqs: ECO 001 &amp; junior standing</i> )	3
	MGT 243	Leadership in Organizations ( <i>Prereqs: MGT 043 &amp; junior standing</i> )	3
<b>Senior Standing</b>	MGT 301*	Strategic Management in a Global Environment ( <i>Prereqs: successful completion of the BS, Business and Economics degree core</i> )	3
	<i>*Enrollment in MGT 301 requires the successful completion of all core business courses with the grade of C- or better.</i>		

**Important:**

- **Prerequisites:** Any course that serves as a “prerequisite” for another course requires successful completion (a grade of C- or better). Prerequisites cannot be waived. The BUS 001 prerequisite for BUS 003 may be taken before or at the same time as BUS 003, as BUS 001 provides the context for the communications you will learn in BUS 003. The BIS 244 prerequisite for BUS 203 may be taken before or at the same time as BUS 203 since BUS 203 will teach you how to communicate the technical expertise you are gaining in BIS 244.
- **Summer course availability:** The College of Business often offers undergraduate courses in the summer. Courses offered vary, and are subject to change or cancellation. Please refer to the [Lehigh Summer Sessions web site](#) for more information.