

International Business Certificate



The International Business Certificate is intended to benefit those students seeking to broaden their understanding of international business and foster the development of their global mindset. The certificate program is open to all undergraduate students from any major with the approval of the program directors.

Program Overview

Students are required to complete a minimum of 12 credits. Students are required to take at least one of the following two courses:

MGT 342 Managing in the International Organization - This course introduces students to the challenges of managing and leading organizations whose operations and activities span national boundaries. Particular attention will be given to the critical human resource issues confronting managers in the global marketplace. Topics discussed include: contemporary and emerging international organizational structures; fostering a global mindset; managing across cultures; developing global leaders; reward systems; performance management; and managing global careers.

MGT 346 International Business - This course introduces students to important issues that firms face when doing business internationally. Particular attention is paid to salient differences across countries, the global trade and investment environment, and the strategy and structure of multinational enterprises. Topics covered include globalization, political and cultural differences across countries, foreign direct investment, foreign entry strategy, competing pressures for global integration and local responsiveness, global alliances, and cross-border mergers and acquisitions.

A list of classes can be found at: <https://business.lehigh.edu/undergraduate/international-business-certificate>

Qualifying Global Experience

This component enables students to develop their competencies while immersed in a cultural context different from their own.

There are a number of international experiences open to students at Lehigh University that meet the requirements for the International Business Certificate. Short-term study abroad programs and experiences (i.e., those of a duration of less than one semester) must demonstrate high salience to international business to qualify as an applicable global experience. Listed below is a sampling of programs currently offered, for an up-to-date list, consult the Study Abroad Office. Global programs offered for credit can be used in partial fulfillment (maximum of three credits) of the 12-credit requirement.

- [Semester Study Abroad](#) (in a country with a primary language other than English)
- Immersive Programs (e.g., [Lehigh in Belgium](#), [Lehigh in Prague](#), [Lehigh in Vietnam and Singapore](#), [Martindale Student Associates Honors Program](#))
- Global Internship (e.g., [Iacocca Internship](#); [Tauck Scholar](#); CSB 314 International Practicum)

For questions regarding the International Business Certificate, please contact:

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