Tauck Scholars Program
Summer 2020
The Tauck Scholarship gave me an experience that I will never forget. In the midst of the pandemic, I was still able to complete a remote global market research internship alongside three other college students from around America. We worked together as a team for an Australian mining company called OREAS and helped them explore their international expansion opportunity in the American market. I was able to virtually immerse myself in the Australian culture by meeting with our client at OREAS weekly throughout the duration of the internship. I was amazed with how relaxed and laid back he was even while running a successful business! With the help of a professional mentor, my team gave an engaging final presentation to senior management at OREAS to conclude the internship. Overall, I came out of these four weeks with new leadership, organization, communication and teamwork skills that will aid me in the rest of my career, but most importantly, a new global perspective on the workplace in Australia!
James Hadinger
Virtual Internship with the
President’s Young Professional Program of Liberia
Majors: Marketing and Management
B.S., Business & Economics

For the month of July and into the month of August, I had the pleasure of supporting and learning remotely with the President’s Young Professional Program of Liberia (PYPP). PYPP works at obtaining recent Liberian college graduates and implementing them into important government roles through a process of training and mentorship. I worked closely with the managing director and a 3rd party marketing consultant to start on the creation of a 5-year plan for the organization, as a whole.
This Summer, the Tauck Scholarship gave me the opportunity to learn about the people and the professional culture of Berlin, Germany despite having to stay at home in California! I worked for MiProbes, a Berlin based startup company focusing on creating easy, fast, and accessible testing for globally prevalent viruses such as COVID-19. I spent eight weeks working underneath the CEO, researching the Point-of-Care testing market in order to give recommendations on where the company should begin selling once the product was completed. I also spent time looking into viruses with high positivity rate and testing rates, finally giving a presentation where I explained which indications would be most profitable to create a testing product for. I grew professionally and personally, making connections across the world and discovering what I love about data driven research. I am so grateful for my eight weeks this Summer, which made being at home so exciting and fulfilling!
I was able to apply my Tauck Scholarship to a remote internship with a Dutch startup called uGlobally. uGlobally helps tech companies expand to new, foreign markets with business missions, workshops, coaching sessions, and online resources. As a marketing and business development intern, I began my summer conducting market research and competitive analysis. Using this research, I proposed a new product offering and a redesigned website to better clarify their value proposition. Alongside two technical interns, I was able to reconstruct the site from scratch, including an improved layout, rewritten content, and a course interface. Most of my contributions to the site were on the marketing end, writing static copy and assisting with site design. By the end of the eight-week internship, we were able to launch the new site at uglobally.com. Due to the COVID-19 pandemic, all of this work was conducted virtually through Zoom, Facebook Messenger, email, and WhatsApp. Working remotely made me think critically about the future of work. In this climate, it is essential to be flexible and proactive, and I was grateful to still add value to uGlobally and learn more about marketing for startups.
This Summer I had the opportunity to work for a company in Ireland. My role was in data analysis on Irish companies regarding GDPR, an EU law on data protection and privacy. While working in the Irish internship, I also attended different cultural events learning more about the UK. One of the events talked about the importance of baking in British culture. I was fortunate enough to be on a trip to England once before and speaking with those from London truly brought me back to my past travel experience. It’s incredible how zoom can bring people from all over the world together! Although everything was virtual this summer, it was still amazing to learn from other cultures. The Tauck scholarship allowed me to explore my curiosity about other cultures and learn about life outside of the United States.